

Meet Lance.TM

He was just diagnosed with diabetes...



People with diabetes are at higher risk of serious health complications.¹

Blood glucose monitoring is a critical part of every diabetes management plan.

Regular self-monitoring can provide important information on how daily management plans are working to control blood glucose levels.

There is a wide range of meters available to fit individual needs. Lance shopped for the meter that best fit his lifestyle.



Brought to you by Trividia Health, Inc., the makers of the TRUE brand.

1. Centers for Disease Control and Prevention. National Diabetes Statistics Report: Estimates of Diabetes and Its Burden in the United States, 2014. Atlanta, GA: U.S. Department of Health and Human Services; 2014. NICO-3883 © 01/18 Trividia Health, Inc. Meet Lance and TRUE METRIX are trademarks of Trividia Health, Inc.



MANUFACTURER'S COUPON

EXPIRES 12/31/2018

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Health Mart[®] TRUE METRIX[®]
Test Strips, 50 ct.



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Blood Glucose Monitoring

Lance's healthcare team determined the target range for his blood glucose levels and how often he should test.



Stay On Target

Staying within his target range helps Lance to prevent serious complications from diabetes.

Benefits Of Regular Self-Monitoring Include:

- **Achieving** a better understanding of diabetes and how to improve glucose control
- **Recognizing** patterns in blood glucose levels and understanding the cause for changes
- **Preventing** the occurrence of high and low blood glucose levels

