

Meet Lance.TM

He was just diagnosed with diabetes...

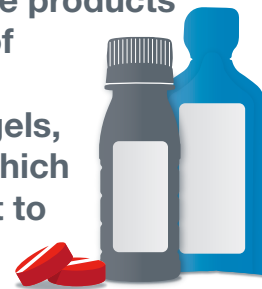


People with diabetes are at higher risk of serious health complications.¹

Hypoglycemia, or low blood glucose, can happen quickly, especially in people with diabetes.

Soft drinks and fruit juice can treat lows, but there are also products specifically designed to raise blood glucose.

Fast-acting glucose products come in a variety of flavors and forms, including tablets, gels, and liquid shots, which make it convenient to stay prepared.



Brought to you by Trividia Health, Inc., the makers of the TRUE brand.

1. Centers for Disease Control and Prevention. National Diabetes Statistics Report: Estimates of Diabetes and Its Burden in the United States, 2014. Atlanta, GA: U.S. Department of Health and Human Services; 2014. NICO-3884 © 12/16 Trividia Health, Inc. Meet Lance is a trademark of Trividia Health, Inc.



MANUFACTURER'S COUPON

EXPIRES 08/31/2017

\$1.00 OFF

Health Mart Glucose
Tablets, 50 ct. (any flavor)



0021292-150652



CONSUMER: Present this coupon to the cashier at time of purchase. Limit one coupon per purchase. Cannot be combined with any other offer, including store loyalty programs. DO NOT DOUBLE. This offer does not apply to prescription purchases. Manufacturer reserves the right to withdraw and/or refuse payments for current coupon offers (paper or digital) due to fraud or errors including but not limited to counterfeiting, unauthorized distribution, significant data errors or system security breaches. RETAILER: We will reimburse you the face value of this coupon plus 8¢ handling provided you and the consumer have complied with the terms of this offer. Invoice proving purchases of sufficient stock to cover presented coupons must be shown on request. Any other application may constitute fraud. Transaction may not be submitted to Medicare, Medicaid or any private insurer as claim. Coupon void where prohibited, taxed or restricted. Consumer must pay any sales tax. Cash value .001¢. Reproduction of this coupon is expressly prohibited. No cash back. Mail to: Trividia Health, Inmar Dept. #21292, One Fawcett Drive, Del Rio, TX 78840

Low Blood Glucose

Sometimes people with diabetes experience low blood glucose, which is called a hypoglycemic episode. Hypoglycemic episodes are unpleasant.

Symptoms May Include:



Feeling shaky,
weak or hungry



Dizziness or
headaches



Sweating



Problems
with vision

Reasons May Include:



Eating too little
food or skipping
a meal



Drinking alcohol
without eating



Strenuous
exercise



Taking too many
glucose-lowering pills
or too much insulin

What To Do When Low

The key to managing an episode of severe low blood glucose (hypoglycemia) is to be prepared.

If symptoms are present or blood glucose levels fall below 70 mg/dL, Lance follows the 15-15 Rule suggested by the American Diabetes Association:

