

Meet Lance.™

He was just diagnosed with diabetes...



People with diabetes are at higher risk of serious health complications.¹

Raised blood glucose levels can cause a lack of moisture in the skin, which can cause itching and cracking.

Up to one-third of people with diabetes will have a skin disorder related to diabetes.

Regularly examining skin and moisturizing daily helps prevent most skin conditions.



Brought to you by Trividia Health, Inc., the makers of the TRUE brand.

1. Centers for Disease Control and Prevention. National Diabetes Statistics Report: Estimates of Diabetes and Its Burden in the United States, 2014. Atlanta, GA: U.S. Department of Health and Human Services; 2014. NICO-3888 © 01/18 Trividia Health, Inc. Meet Lance and TRUEplus are trademarks of Trividia Health, Inc.



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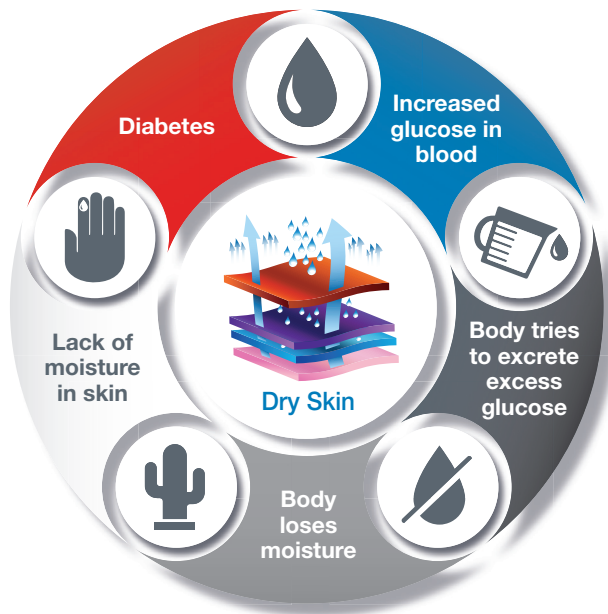


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Dry Skin

Raised blood glucose levels can cause a lack of moisture in the skin, which can cause itching and cracking.

This can cause infection, which can be slow to heal.



Preventing Dry Skin

Properly cleaning and moisturizing dry skin are simple ways to prevent dry skin. Use a daily hydrating lotion all over and an intensive moisturizing cream for areas prone to dryness.

Lance's healthcare team gave him the following tips to keep his skin moisturized:

How To Keep Skin Moisturized

- Tip 1:** Use a mild soap.
- Tip 2:** Rinse well.
- Tip 3:** Moisturize all over with layer of lotion.
- Tip 4:** Avoid lotioning between the toes, as this can lead to infection. Use talcum powder between the toes instead.

